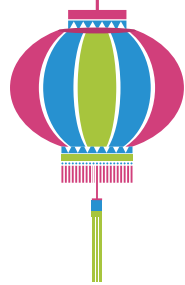




GODREJ INTERIO SPEAK



Wish you a bright and prosperous Diwali!

We are pleased to add to your festive cheer with our special Diwali issue. It is based on the theme of Light, and is full of interesting articles and information worth looking forward to!

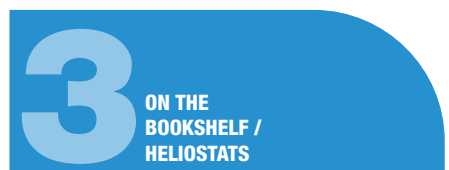
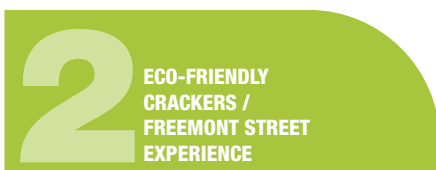
Discover Eco-Friendly Crackers that let you enjoy Diwali to the fullest without having a detrimental impact on the environment. Witness human ingenuity in the article on Heliostats, which can help bring light to places where even the mighty Sun fails to!

This month's featured read, Architectural Lighting Design, explains the philosophy and process of lighting design with a rare thoroughness and clarity. There is also an interesting article on the stunning Fremont Street Experience!

Diwali delights, brilliant innovations, stunning experiences... this issue has it all. We hope you enjoy it, and would request you to give us your valuable feedback.

Warm Regards,

Team Godrej Interio



“ We are born of light. The seasons are felt through light. We only know the world as it is evoked by light. ”

- Louis Kahn



HAVE AN ECO-FRIENDLY BLAST!

With firecracker manufacturers waking up to the anti-cracker sentiment, they have come up with an “eco-friendly”



cracker, which will let you enjoy the festival without worrying about impacting the nature.

These eco-friendly crackers are safe, non-polluting and cheap. Unlike traditional firecrackers, which emit smoke and fire,

these eco-friendly crackers work on the vacuum combustion technique, where no smoke or fire is emitted. They only make a sound and colourful pieces of paper are released. This makes them safe even for small children.

These crackers are available in different shapes and sizes with attractive brand names like Pokemon, Mango Magic, Rainbow Smoke, Sweet Sixteen and Vacuum Magic. They are 20 to 30% cheaper than the traditional firecrackers and are available with all the prominent cracker stores.

Make sure you check out these eco-friendly crackers this Diwali. And have an eco-friendly blast!



FREMONT STREET EXPERIENCE

The Fremont Street Experience blends vintage Las Vegas with high tech wonderment, live entertainment and more.

The most prominent part of the Fremont Street Experience is the Viva Vision Canopy and Light Show. The canopy tower is 90 feet above the ground and spans 1,500 feet in length (5 football fields long). This makes it the largest screen in the world. It contains 12.5 million synchronized LED lamps, including 180 strobes and 8 robotic mirrors per block. It also features a 555000 watt sound system.

Viva Vision features shows like “Ophelia’s Dream”, “Bad to the Bone”, “Don McLean’s American Pie”, and many more.

Inside the Fremont Street Experience building, a master control room delivers

all the magic to the Viva Vision Light Show. Technicians load the show on the big screen in 3 minutes flat. They are assisted by 8 high-tech computers. Cameras mounted on the Viva Vision screen transmit a live video feed to the control room so that technicians can monitor the show.

Nearly 19 million people have enjoyed the Viva Vision Show at the Fremont Street Experience so far. And many more are sure to follow!





ON THE BOOKSHELF

Featured Read: **Architectural Lighting Design, 2nd Edition** by Gary Steffy

Gary Steffy explains the process of lighting design with a rare thoroughness



and clarity in the 2nd Edition of Architectural Lighting Design.



Steffy begins by defining the lighting design problem

as one grounded in vision, showing how psychology, architecture, the

requirements of visual work, and many other factors are brought together to define the goals of the lighting project.

Steffy then deals with the more technical issues of lighting design: schematic design, day-lighting, lamps, luminaries, controls, and design tools, followed by the process of getting the lighting design specified, purchased and installed.

Steffy's book can be recommended without reservation to those who are serious about learning the technology, craft, and process of lighting design.



LET THERE BE LIGHT!

When Michael Van Valkenburgh, lead designer for Teardrop Park North, took the decision to extend the park south across Murray Street, into the courtyard of a horseshoe-shaped building, he was faced by quite a dark challenge. The building completely shielded the park from the sun for much of the year.

To help brighten the park, Van Valkenburgh consulted architect and "daylight consultant" David Norris. They decided to install 3 Heliostats on top of the neighbouring 24-storey Verdesian Building. Heliostats are disc-shaped mirrors that redirect sunlight. They are computer-programmed and motorized, which enables them to track the sun's movement and reflect its rays like spotlights to the ground below.

The Heliostats reflect enough of the sun's rays to keep the park in sunlight year-round. In some ways they are even more effective than broad daylight since the

rays can be directed to different spots at different times of the day or season, as needed.





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